

REGIONAL PRIORITIZATION EVALUATION MEASURES/CRITERIA TO BE USED BY REGIONAL  
PLANNING ORGANIZATIONS AND APPLICANTS

FOR 49 U.S.C. SECTION 5311 APPLICATIONS ONLY

**§5311: Rural Public Transit**

1. Rural Public Transportation Planning and Regional Coordination:

- Does the applicant have a short/long term transit plan?
- Is this plan adopted by the applicants governing body?
- Is there coordination with other transit systems and other modes of transportation, including tribal entities?
- Is ongoing funding part of the plan?
- Has a formal process been established for public input?

2. Regional Need and Justification for the System:

- Does a regional transit/transportation plan exist that includes this service? If not, what is the basis for the need for this service?
- Does a regional need exist to serve the demand in this area?
- How strong is the need to continue/begin this system?

3. Level of marketing of the Transit System - Public Served (ridership):

- Does the transit system have a marketing plan?
- Has it been implemented?
- Is there a clear direction to increase ridership?  
Including paratransit?

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Name of Applicant: \_\_\_\_\_

**§5311: Rural Public Transit**

Please circle score as applicable: \_\_\_\_\_

1. Rural Public Transportation Planning and Regional Coordination:

HIGH

Medium high

MEDIUM

Medium Low

LOW

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2. Regional Need and Justification for the System:

HIGH

Medium high

MEDIUM

Medium Low

LOW

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3. Level of marketing of the Transit System - Public Served (ridership):

HIGH

Medium high

MEDIUM

Medium Low

LOW