



New Mexico DEPARTMENT OF
TRANSPORTATION

Michelle Lujan Grisham, Governor
Michael R. Sandoval, *Cabinet Secretary*

FOR IMMEDIATE RELEASE

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NMDOT District Two Launches Public Awareness Campaign “Share the Love, Don’t Litter! Help Keep Southeast New Mexico Beautiful!”

CARLSBAD – The New Mexico Department of Transportation District Two introduced a new public awareness campaign, “Share the Love, Don’t Litter! Help Keep Southeast New Mexico Beautiful!” The campaign raises awareness about New Mexico’s roadway litter problem.

“It’s disturbing and disheartening, people are turning our roadsides into garbage dumps,” said Transportation Secretary Mike Sandoval. “This campaign will serve as a reminder to everyone, to dispose of their trash appropriately. It is also an important step for the DOT in southeast New Mexico, to promote environmental stewardship. Through this campaign, we are stressing the responsibility all of us carry to love and protect our public highways,” adds Sandoval.

District Two and our partners at the Permian Strategic Partnership are committed to promoting ways to reduce litter on state roads, specifically in Eddy and Lea County, where litter has been rampant.

“The Permian Strategic Partnership and our member companies are committed to working with NMDOT and Lea and Eddy Counties to highlight the importance of this issue and address the growing safety concerns on our highways,” said Tracee Bentley, President & CEO Permian Strategic Partnership.

“Litter-free highways is something we should all be working toward,” said Francisco Sanchez, District Two Maintenance Engineer. “The initial step is to ensure everyone recognizes the role they play in preserving the beauty of our state, specifically in Southeast New Mexico.”

“Our highway maintenance personnel and Adopt-A-Highway volunteers take tremendous pride in keeping our highways clean; however, we need everyone’s help to keep our state beautiful,” said Rick Padilla, Acting District Two Engineer.

District Two maintenance personnel and Adopt-A-Highway volunteers pick up nearly 700 tons of trash annually. Opportunities to adopt a mile of highway are available. Contact the NMDOT District Two Adopt-A-Highway Coordinator Candace Buechner at (575) 626-7416 for more information.

Eddy County Manager Allen Davis said, “It’s important that we all do our part to keep our public highways clean and safe. I believe this a great initiative taken by NMDOT.”

The NMDOT would also like to remind drivers to secure your loads. New Mexico statute 66-7-364 states, “No person shall throw, deposit, drop or permit to be dropped, any trash, or destructive, injurious material upon any highway.”



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NMDOT

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