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FOR IMMEDIATE RELEASE

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“Take a Ride on Us” Halloween Event

ALBUQUERQUE – Get a safe ride home from Halloween celebrations. The New Mexico Department of Transportation, in continuing its work to ENDWI in the state, is partnering with Bernalillo County, the city of Albuquerque, Cumulus radio stations and Uber to support “Take a Ride on Us.”

A single Uber credit of up to \$10 will be offered in the Bernalillo County metro area beginning Friday, Oct. 25 at 12:00 p.m. through Friday, Nov. 1 at 3:00 a.m.

One thousand rides will be available for the Halloween “Take a Ride on Us” program under the Uber app, using the code: ABQTREAT19. The code may be downloaded starting Wednesday, Oct. 23 at 6:00 a.m. Tips are not included and refunds are not provided for trips under \$10.

Since Christmas 2018, this public-private partnership has provided thousands of safe rides home to New Mexican’s living in the Albuquerque metro area who chose not to drink and drive.

Working together, we can ENDWI.

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